



While they study the problem radKIDS® Teaches Solutions

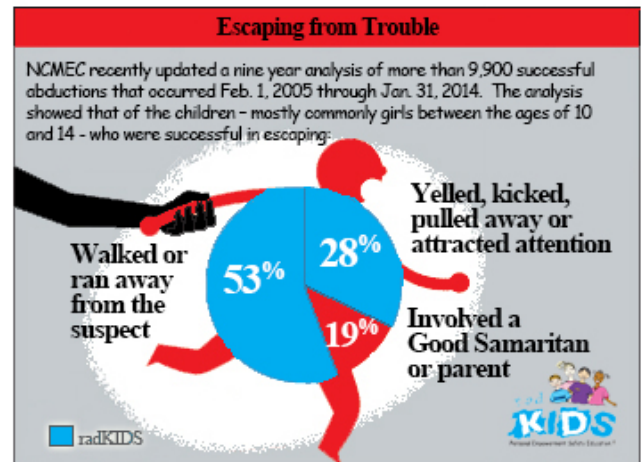
For more than a decade, the National Center for Missing & Exploited Children has collected and analyzed information about attempted abductions of children in an effort to identify possible patterns that may help law enforcement. Their most recent analysis offers insights on where the attempts are taking place, as well as details about the victims and the offenders. The study reinforces what we've known for decades is still true today.

Many abduction attempts¹:

- Involve a suspect driving a vehicle.
- Occur when the child is traveling to or away from school.
- Occur between 2 p.m. – 7 p.m.
- Involve girls and children between the ages of 10-14.

The top five methods used during abduction attempts are²:

1. Offering a ride.
2. Offering candy or sweets.
3. Asking questions.
4. Offering money
5. Offering, looking for or showing an animal.



radKIDS® Know More...

because we teach and train them. We don't just tell them.

If ANY grown-up you don't know comes up and tries to talk with you, What's Your Plan? *Keep a Safe Distance, and go to a safe zone or to another grown-up you trust. Remember: All radKIDS® know it is not your job to help a grown-up YOU don't know.*

If ANY grown-up/adult you don't know or trust ASKS YOU for help or OFFERS you ANYTHING without MOM or DAD's permission, What's Your Plan? *radKIDS® say, "NO" in a LOUD VOICE and RUN to a Safe Zone or grown-up you trust and tell them because radKIDS® know: It is not their job to help a grown-up it's a grown-up's job so tell a grown-up you TRUST.*

If ANYONE you don't know approaches you in a CAR and asks you for help or directions, What's Your Plan? *radKIDS® Know it is not their job to help a grown-up so, They say, "NO" and always stay 3 GIANT STEPS back from the car and RUN to a SAFE ZONE.*

If ANYONE Touches you then asks you to keep it a SECRET or tells you something BAD will happen to you or someone you love. What's Your Plan? *radKIDS® Know: No One has the right to hurt you or touch you because you are SPECIAL so radKIDS® say "NO" and "RUN to a SAFE ZONE" and TELL Because they know it is a TRICK and not their fault.*

If ANYONE grabs you or tries to take you away, What's Your Plan? *Yell Loud, "NO." HIT HARD and RUN FAST to a SAFE Zone because all radKIDS® Know, NO One Has the Right to Hurt You, You CAN STOP THEM and It's not your FAULT so you can Tell.*

For more information visit the radKIDS® website at www.radKIDS.org

¹Based on an analysis by the National Center for Missing & Exploited Children of more than 9,000 abduction attempts occurring between Feb. 1, 2015 and Jan. 31, 2014.

²Ibid.