

A Message from the Director



In a recent study, 90% of our children in fourth through eighth grades stated that they were bullied or threatened with violence in their schools. In 2008, 48 incidents of shooting violence were reported in schools across our county. The time has come to break the cycle of bullying violence in our children's lives.

As educators the questions may be, (1) Can we guarantee the personal safety of our children in their schools today? (2) Isn't it our goal to provide a safe, comfortable and empowering educational community for our children, a school where everyone feels safe to become the best they can be?

Zero tolerance policies, which are great in concept, have failed in practice. These policies and practices have only resulted in a re-victimization of the child being threatened and attacked. Are we really looking for zero tolerance of violence, or are we looking for zero victimization of our children?

No parent is willing to accept their child being hurt at school. The time has come to empower our children with the skills to recognize and escape violence. radKIDS teaches children the skills to escape and instinctively resist the violence so they not only feel safer, but are less likely to be victimized by bullies or predators in their

school or lives. As articulated in recent research on school violence, "The only way to stop a bully (predator) is to make them stop." No, we cannot and should not teach our children to fight but we can take away their fear by providing realistic options and skills to escape violence.

We hope you will take the opportunity to attend this five-day educational seminar so that we may share with you the opportunity to continue changing the lives of your children and students while at the same time helping us at radKIDS continue to build a safer world one child at a time.

Stephen M. Daley, M.Ed

radKIDS® Works

radKIDS helps children be and stay safer in our world today. Our children are being challenged like no other generation before them with information overload but in most cases, without the context or skills to respond. Education is the only thing that can replace fear. By empowering children with the opportunity to recognize, avoid, resist, and if necessary physically escape violence or harm you can give a child the gift of opportunity and power, while replacing confusion, fear, and hopelessness.

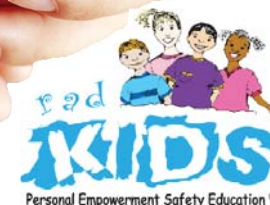
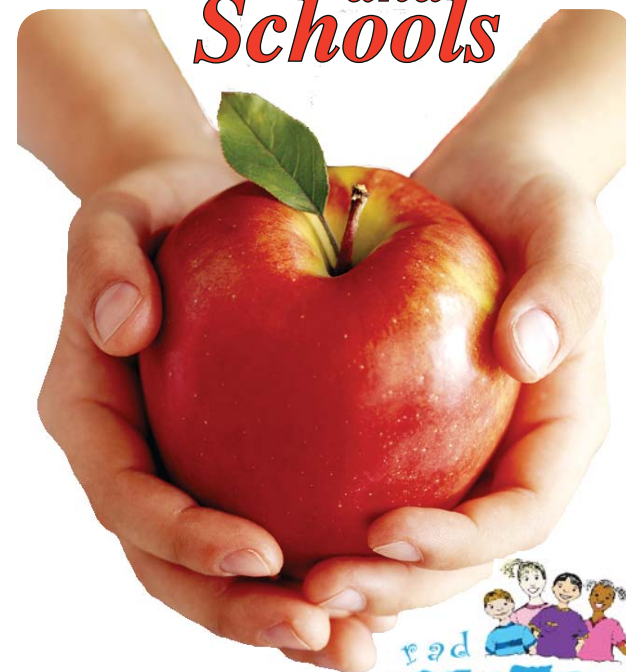
Sharing the radKIDS curriculum and methodology with children will not only reinforce parental hopes and expectations of safety but will empower a child to be safer in their world by replacing the mindset of fear and confusion (Help me, Help me) with an opportunity for success and a mindset of (How Dare You).

What mindset would you hope your child has if they ever met up with anyone who would try to hurt them?

Building a Safer World for Children



and Schools



Children are targeted as victims because they appear more vulnerable than adults. They are instinctively more trusting and therefore easier to trick into a dangerous situation.

radKIDS is Teaching, Training, and Empowering Kids with the Skills and Opportunity to Protect Themselves in our World Today

Through radKIDS training, children become empowered and learn to replace the fear, confusion, and panic of dangerous situations with confidence, personal safety plans and skills while increasing their self esteem.

Children what they may need and most definitely want to know? We believe the answer comes from kids themselves. As one radKID shared in class, "You don't need to tell me there are bad things. Just teach me how to stop them."

Development enables them to recognize, avoid, resist and if necessary, escape danger or harm.

radKIDS IS THE NATIONAL LEADER IN CHILDREN'S SAFETY EDUCATION

radKIDS is brought to you by training concerned adults from your own community. By empowering your community with nationally certified local instructors, the radKIDS curriculum can continue to provide realistic and empowering safety education to children for generations to come.

radKIDS meets and, in fact, exceeds the educational standards and expectations for Elementary Health and Physical Education in all 50 states. radKIDS is also shared in local recreation programs, day camps, law enforcement safety programs, and in faith based youth groups as well.

radKIDS IS MAKING A DIFFERENCE

- 300,000 children to date have received the radKIDS Personal Empowerment Safety Education training.
- To date, radKIDS has trained and certified over 5000 radKIDS Educators across the nation and around the world.
- Over 130 children threatened with abduction used their radKIDS skills, escaping the abduction to instead return safely to their family.
- Thousands of children have spoken up and gotten the help needed to STOP someone from hurting them, including bullying, child abuse, and sexual assault and molestation.

radKIDS CURRICULUM

radKIDS developmental Bullying Prevention Skills that are truly helping children today

- Home, School, and Out & About Safety including Internet Safety
- Personal Touch, Personal Space, & Personal Boundary Safety Featuring "Sam's Secret"
- Predator Tricks Including Physical Resistance Strategies Against Abduction

BEING PREPARED

The world we live in has changed. It is estimated that our children receive 50 to 100 times more raw unedited information a day than the children just a generation ago. It is no wonder that many parents find fear and confusion when investigating how to best keep their children safe in our world today. There will never be a replacement for a loving parents direct supervision with their children, but can we always be with our children every moment of the day? Since the answer is most likely "No", then how do we teach our chil-



LEARNING BY SEEING, HEARING, AND DOING

The radKIDS developmental curriculum strengthens families, encourages physical fitness. It teaches, trains, and empowers core life skills and safety decision making opportunities for all children Pre-K through 6th grade. The radKIDS activity based methodology not only provides the opportunity for kids to develop their own plans and strategies, but also reinforces skills through role-play. Personal skill devel-

radKIDS Strikes Back Against the ABC'S of Child Victimization

A

- An estimated 797,500 children are reported missing each year. In 40 percent of stereotypical kidnapping cases, the child was killed.

B

- 165,000 children a day missed school due to fear of bullies and / threats of violence.

C

- 896,000 children were determined to be victims of child abuse and neglect. That is one child every 35 SECONDS.

S

- There is one sex offender for every square mile in the United States. A typical molester will abuse 30 to 60 children before they are arrested.

For more information or to find a program in your area visit our website at www.radkids.org or call (508)760-2080.